



Ming Chuan University International Business and Trade Program Course Outline for all students entering in 2018

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Course	Credits	Hours	1 <sup>st</sup> year (Year 107)				2 <sup>nd</sup> year (Year 108)				3 <sup>rd</sup> year (Year 109)				4 <sup>th</sup> year (Year 200)				Note
			Fall		Spring		Fall		Spring		Fall		Spring		Fall		Spring		
			Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	

<b>Core Required Courses</b>	<b>Chinese</b>	Chinese Literature: Appreciation and Creative Writing 1-2	6	6	3	3													Only applied to local students	
		Basic Mandarin Conversation I-II	6	6	3	3														Only applied to Overseas Chinese students and International students
		Academic English Listening and Speaking 1	0	3	3															1. All students need to take placement test every year. Students who pass the CEFR B1 level of placement test can apply for waiving these three courses.  2. Students who fulfill the following conditions still need to take placement test and applying waiving these three courses after they pass the CEFR B1 level of placement test: document indicating English as the language of instruction in the previous level of education, or English as the first language, or English as the official language.  3. All students need to take placement test every year. Students who pass the CEFR B2 level of placement test can change to take the following
	Academic English Vocabulary and Reading 1	0	3			3														
	Academic English Grammar and Composition 1	0	3							3										
	Academic English Listening and Speaking 2	3	3		3															
	Academic English Vocabulary and Reading 2	3	3						3											
	Academic English Grammar and Composition 2	3	3								3									
	Advanced Academic English	3	3								3									
	Advanced Academic English Practicum	3	3									3								

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Course	Credits	Hours	1 <sup>st</sup> year (Year 107)				2 <sup>nd</sup> year (Year 108)				3 <sup>rd</sup> year (Year 109)				4 <sup>th</sup> year (Year 200)				Note	
			Fall		Spring		Fall		Spring		Fall		Spring		Fall		Spring			
			Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab		
Advanced Academic English Integrated Training	3	3																	courses:Advanced Academic English, Advanced Academic English Practicum, and Advanced Academic English Integrated Training.  4. Students who fulfill the following conditions still need to take placement test and they can change to take three Advanced English courses after they pass the CEFR B2 level of placement test: document indicating English as the language of instruction in the previous level of education, or English as the first language, or English as the official language.	
Computer	Applied Information Technology: Office Software	3	4	3	1													Choose “Applied Information Technology: Office Software, “Applied Information Technology: Data Processing” as substitution		
	Web Programming	3	4		3	1														
	Physical Education (1)-(6)	0	12	2		2		2		2		2								
Subtotal		30	59	14	1	14	1	5	0	5	0	8	0	8	0	3	0	0	0	





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			Fall		Spring		Fall		Spring		Fall		Spring		Fall		Spring		
			Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	

<b>Core Electives Courses</b>	Cross Field General Education Courses	Leadership	3	3						3										Choose at least one course from “ Cross Field General Education Course” category	
		Practical English Reading	3	3							3										
		Applied Linguistics	3	3							3										
		Second Language Acquisition	3	3							3										
		Second Foreign Language	3	3							3										
		Educational Psychology	3	3							3										
		Etiquette and Communication	3	3					3												
		Special Topics on Globalization	3	3							3										
		Special Topics on Asia	3	3							3										
		Special Topics on International Relations	3	3							3										
		Critical Literacy	3	3							3										
		Special Topics on Negotiation	3	3							3										
		The Economics of Environmental Pollution	3	3							3										
		Intermediate Mandarin Conversation I	3	3						3											
		Intermediate Mandarin Conversation II	3	3							3										
Subtotal		147	157	39	4	33	4	15	1	57	1	0	0	0	0	0	0	0	0		
Subtotal Core Required Course Credits 12		12	12																	Must Complete 12 Core Required Course Credits before graduation	



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Course	Credits	Hours	1 <sup>st</sup> year (Year 107)				2 <sup>nd</sup> year (Year 108)				3 <sup>rd</sup> year (Year 109)				4 <sup>th</sup> year (Year 200)				Note	
			Fall		Spring		Fall		Spring		Fall		Spring		Fall		Spring			
			Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab		
Graduation Project I	3	3													3					
Graduation Project II	3	3															3			
Subtotal	63	72	9	4	6	3	9	1	9	1	9	0	9	0	9	0	3	0		
<b>Professional Elective Courses</b>	Money and Banking	3	3					3												
	Financial Policy	3	3					3												
	Behavioral Economics	3	3					3												
	Organizational Behavior	3	3					3												
	Financial Markets	3	3							3										
	Managerial Economics	3	3							3										
	Industrial Psychology	3	3							3										
	Consumer Behavior	3	3							3										
	Investment	3	3									3								
	Electronic Commerce	3	3									3								
	Global Business Leadership	3	3									3								
	Global Industrial Analysis	3	3									3								
International Trade Regulations	3	3									3									



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			Fall		Spring		Fall		Spring		Fall		Spring		Fall		Spring		
			Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	

<b>Professional Courses</b>	Business Internship I	3	3									3									
	Service Operations Management	3	3									3									
	Uniform Customs and Practice for Documentary Credits	3	3										3								
	Strategy Management	3	3										3								
	Trade Negotiation	3	3										3								
	International Asset Management	3	3										3								
	International Financial Management	3	3										3								
	Training and Development	3	3										3								
	Service Marketing	3	3										3								
	Human Resource Management	3	3										3								
	Financial Statement Analysis	3	3										3								
	Competitive Strategy	3	3														3				
	Supply Chain Management	3	3														3				
	Business Operation Diagnosis	3	3														3				
Future and Options	3	3														3					

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Course	Credits	Hours	1 <sup>st</sup> year (Year 107)				2 <sup>nd</sup> year (Year 108)				3 <sup>rd</sup> year (Year 109)				4 <sup>th</sup> year (Year 200)				Note	
			Fall		Spring		Fall		Spring		Fall		Spring		Fall		Spring			
			Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab		
Innovation and Change Management	3	3													3					
Financial Derivatives	3	3																3		
Business Internship II	3	3																3		
Business Internship III	3	3																3		
International Human Resource Management	3	3																3		
<b>Subtotal</b>	<b>96</b>	<b>96</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>12</b>	<b>0</b>	<b>12</b>	<b>0</b>	<b>21</b>	<b>0</b>	<b>27</b>	<b>0</b>	<b>15</b>	<b>0</b>	<b>12</b>	<b>0</b>		
Choose at least credits	18	18																		
<b>Other Elective</b>	Military Training – 1. 2	0	4	2	2														Single Semester Course	
	Nursing- 1 . 2	0	4	2	2															
	Military Training – 3. 4	0	4				2	2												
	Physical Education – 7. 8	4	4													2		2		
	<b>Subtotal</b>	<b>4</b>	<b>16</b>	<b>4</b>	<b>0</b>	<b>4</b>	<b>0</b>	<b>2</b>	<b>0</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>0</b>	<b>2</b>		<b>0</b>



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Course	Credits	Hours	1 <sup>st</sup> year (Year 107)				2 <sup>nd</sup> year (Year 108)				3 <sup>rd</sup> year (Year 109)				4 <sup>th</sup> year (Year 200)				Note
			Fall		Spring		Fall		Spring		Fall		Spring		Fall		Spring		
			Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	

<b>Note</b>	<ol style="list-style-type: none"> <li>1. Upon approval of the program director, students may choose any English-taught courses or second foreign language courses for up to 14 credits to fulfill program completion requirements.</li> <li>2. Additional course credits in general education or teacher education program cannot be counted in the total number of credits required for obtaining a Bachelor's degree. Students earned more than 12 credits of college core electives, the amount could be count as free electives credits.</li> <li>3. Credits in free electives outside this course curriculum may be counted toward students total credits required for graduation; however, the approval from program chair is required.</li> <li>4. Students have to take at least 12 core elective credits before graduation; it should include at least one subject from "Social Sciences", one subject from "Mathematics &amp; Sciences", one subject from "Humanity &amp; Arts", one subject from "Cross Field General Education Category".</li> <li>5. Professional required and elective credits of each program can not be counted as IC core elective credits.</li> <li>6. All students need to take a placement test every year. Students who pass the CEFR B1 level of placement test can apply for waiving Academic English Listening and Speaking 1, Academic English Vocabularies and Reading 1, and Academic English Grammar and Composition 1. Students who fulfill following conditions still need to take placement test and applying waiving Academic English Listening and Speaking 1, Academic English Vocabulary and Reading 1, and Academic English Grammar and Composition 1 after they pass the CEFR B1 level of placement test: document indicating English as the language of instruction in the previous level of education, or English as the first language, or English as the official language.</li> <li>7. All students need to take a placement test every year. Students who pass the CEFR B2 level of placement test can apply for waiving Academic English Listening and Speaking 2, Academic English Vocabulary and Reading 2, and Academic English Grammar and Composition 2. They can change to take following courses: Advanced Academic English, Advanced Academic English Practicum, and Advanced Academic English Integrated Training. On the other hand, students who fulfill following conditions still need to take placement test and they can change to take three Advanced English courses after they pass the CEFR B2 level of placement test: document indicating English as the language of instruction in the previous level of education, or English as the first language, or English as the official language.</li> </ol>
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Ming Chuan University International Business and Trade Program Course Outline for all students entering in 2018

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Course	Credits	Hours	1 <sup>st</sup> year (Year 107)				2 <sup>nd</sup> year (Year 108)				3 <sup>rd</sup> year (Year 109)				4 <sup>th</sup> year (Year 200)				Note
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			Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	Class	Lab	

8. International freshmen or first-year students who can provide proof of achieving higher Chinese proficiency level (TOCFL Band B above 60) in two weeks of school begin, can apply to waive “Basic Mandarin Conversation I” and “Basic Mandarin Conversation II” and take “Intermediate Mandarin Conversation I” and “Intermediate Mandarin Conversation II”; However, the approval from program chair is required.
9. Before graduation from Ming Chuan University, students who hold Form-5 high school diploma are required to take at least a total of 12 credits of elective courses using English as the language of instruction.
10. In accordance with MCU General Provisions for Study, all undergraduate students must pass the requirements for Service-Learning, English Proficiency, Information Technology Proficiency, Chinese Proficiency, Sports Ability, and Basic Professional Skills in order to graduate.
11. This course outline applies to students entering in Fall 2018. Elective courses on this course curriculum may be counted toward total graduation credits by students who entered the university prior to Fall 2018.